

# CONSTRUCTING THE YI BIN FOLK SONGS GUIDEBOOK FOR TEACHING

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Yibin City is located in the hinterland of south Sichuan Province, is a bright pearl in the south of Sichuan Province, its unique geographical position gives the city rich historical and cultural heritage. Located at the junction of Yunguichuan and Guizhou provinces, Yibin is an important confluence point of Jinsha River, Minjiang River and Yangtze River. The geographical characteristics of the confluence of these three rivers give Yibin unique resources and strategic position, and it is known as "the first city on the Yangtze River" (Xu Jing, 2013). As one of the cradles of Bashu culture, Yibin carries a long historical heritage. With more than 3,000 years of history, the city has witnessed the changes of times and the evolution of civilization. Since the fourth year of Song Zhenghe (1114), Yibin City was renamed from Bo Dao County to Yibin County, which has been followed ever since. This name with a long history is not only a code name of a city, but also a symbol of rich cultural heritage and profound historical precipitation. Due to its profound historical and cultural heritage, Yibin is listed as a national historical and cultural city, which means that it has an important position in the inheritance of Chinese culture. Yibin's status as a famous historical and cultural city is not only the affirmation of its past glorious history, but also the responsibility and responsibility of its future cultural inheritance (Hou Yunchun, Yan Yicheng, Zhao Xudong, 2023).

The deep historical origin of Yibin folk songs is rooted in this rich land, and its long-standing tradition began in ancient times. These songs are not only musical works, but also vivid historical memories and reflections of People's Daily lives. Yibin folk songs deeply integrate the elements of Yibin local customs, such as the landscape of nature, the picture of farming life, and the feeling of harvest and hardship, constitute a vivid picture of the place. These

songs are a cultural bridge, connecting the past, present and future of the Yibin people. Through these moving melodies, Yibin folk songs have become a medium for people's emotional catharsis and artistic expression of a better life. Each Yibin folk song carries the wisdom and unique understanding of life of generations of people, and is an important way of cultural inheritance. The local characteristic of Yibin folk songs is its unique place, which conveys the unique aesthetic taste and cultural atmosphere of Yibin people. These songs truly record Yibin people's living conditions, emotional experience and deep attachment to their homes. They are an oral tradition that transmits Yibin people's wisdom, diligence and pursuit of a better life from generation to generation through singing (Gao Ruolin, 2023).

Yibin folk songs, as a kind of local music deeply rooted in Yibin local culture, show strong local characteristics, and at the same time inject various forms and connotations into the music, forming a rich and colorful music scenery. In Yibin area of Sichuan Province, Yibin folk songs, with their unique style and form, build up a vivid and colorful music picture. These local folk songs not only reflect the particularity of Yibin region and the precipitation of history and culture in content, but also show diversity in form. Various types and unique styles of Yibin folk songs have injected new life into the musical traditions of the land (Li Mingshan, 2023). Among them, there are folk songs based on mountains and rivers, hometown tunes based on local customs and customs, and various minor tunes based on labor, love and life trifles, forming a rich and diverse music landscape in Yibin area. These Yibin folk songs are not only reflected in the regional culture, but also have high research value in the era atmosphere and artistic expression. The content of the song is closely related to People's Daily life, and the lyrics are easy to understand and express deep emotions. The usual sentence pattern is composed

of two or four verses, and the lyrics flexibly use the techniques of contrast, exaggeration, personification, metaphor and narrative, and highlight the central idea through short and powerful paragraphs to make the song more expressive. Yibin folk songs, with its simple structure, exquisite language and life music elements, convey profound thoughts and emotions, and are the crystallization of the wisdom of Yibin workers. These songs are not only the inheritance of local culture in Yibin, but also the true record of life, showing Yibin people's love for their homes and sincere perception of life (Zhang Le, 2022).

With the rapid development of society, the influence of modern music on people's life is increasingly significant, and Yibin folk songs gradually fade out of people's vision in this process. Especially in the case that the younger generation is strongly influenced by Western pop music, the influence of Yibin folk songs has become relatively small. This influence comes from many aspects, including classroom teaching, traditional media and we-media, which spread and publicize modern music from various angles, making it easier for people to have access to international pop culture, while relatively ignoring the existence of local traditional music. Modern music propaganda channels are more diverse and extensive, from music classes to TV, radio, and then to all kinds of music platforms on the Internet, modern music is not only promoted in education, but also in the media communication has been a huge exposure. In contrast, for traditional Chinese music, especially local music such as Yibin folk songs, the publicity channels are limited and attention is quite limited. Although Yibin folk songs have profound cultural connotation and high artistic value, it is difficult to attract enough attention and inheritance. This situation leads to Yibin folk songs fail to keep up with the pace of The Times, and most people lack understanding and acceptance of it. In the era of entertainment and cultural consumption, the fast rhythm and diversity of popular music make traditional music relatively silent, requiring more efforts to explore and inherit. Yibin folk songs, which have been passed down from generation to generation, are now facing a great dilemma in inheritance, and their traditional oral inheritance is gradually affected, and the young generation's interest in traditional music is weakening.

Therefore, the inheritance of Yibin folk songs is imminent.

Under this background, this study holds that the primary condition for inheriting Yibin folk songs is to cultivate a sufficient number of outstanding inheritors. College students, as excellent representatives of this group, have a broader knowledge vision and learning motivation. Through in-depth understanding and learning of Yibin folk songs, they can feel their own cultural roots more deeply, thus enhancing cultural self-confidence and creating a deeper sense of identity with Yibin folk songs. As a new force of society, college students have a unique responsibility and influence to inherit and promote local culture.

Therefore, the design of vocal singing teaching methods and processes of Yibin folk songs for college students and the inclusion of Yibin folk songs in college courses will help college students become active promoters of Yibin folk songs inheritance. By cultivating college students' singing skills of Yibin folk songs through professional music education, they will be able to better understand and express the emotion and connotation of this unique musical form. In teaching, the history, culture and regional characteristics of Yibin folk songs can be combined to let students deeply understand the origin of Yibin folk songs and cultivate their love and responsibility for this tradition. By learning Yibin folk songs, college students will not only be inheritors, but also cultural disseminators. As a new force in the society, they can present Yibin folk songs to a wider audience through campus concerts, artistic performances and other forms, and promote the spread of Yibin folk songs among the young generation. At the same time, they can also push Yibin folk songs to further places through social media and other channels to increase the exposure of Yibin folk songs and attract more people's attention. Through the efforts of college students, Yibin folk songs can be passed on to more people and play a positive role in inheritance. This not only helps to protect and inherit the local culture of Yibin, but also finds new vitality and expression ways for Yibin folk songs in contemporary society, so that it maintains a unique and important position in the trend of modern music. Such efforts are expected to inject new vitality into the inheritance and development of Yibin folk songs, so that it will continue to prosper and shine in the future.