

# The use and expansion of folk art in image painting creation

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**Abstract:** In contemporary art, more and more paintings have appeared in folk art, especially in local image painting. The emergence of this phenomenon represents contemporary painters began to pay attention to folk art, and regards folk art as one of the ways of innovation, trying to combine folk art and image painting to create new art forms. Therefore, how to better learn from folk art to expand imagery painting is a question worth exploring.

**Keywords:** folk art, image painting, shape, color, use and expansion

## 1. Overview of folk art and image painting

Chinese folk art is part of traditional art and national art, and has a pivotal position in Chinese culture. From the colorful pottery craftsmanship of the primitive society, the portrait of the Qin and Han dynasties, the masonry masonry, pottery figurines, stone carvings, and the folk New Year's painting, paper-cutting, sculpture, embroidery, shadow, printing and dyeing, etc. These folk art have distinctive artistic characteristics. Chinese folk art has been in the same period of history and continuously innovating and developing. Folk art not only plays a universal role of decoration and beautification, expresses the popular desire and expectations of the public, but also becomes the most direct form of artistic expression that is rich in national native characteristics.

The creation of modern and contemporary painting requires basic artistic literacy, creators need a keen perception, in-depth awareness of traditional, and control of artistic practice. Among them, the most important thing about traditional art is folk art. Essence Nowadays, most contemporary painting works have the learning and integration of folk art. As an important expression of contemporary art creation, imagery painting is different from the biggest characteristics of other painting expression language in the strong Chinese characteristics. Both color or lines have a deep care and reference for traditional Chinese style art.

"Image", as the concept of Oriental's traditional aesthetics, has a long history of history. As early as the pre-Qin period, Lao Tzu proposed the concepts of "elephant" and "elephant", so that the "elephant" raised from a specific thing to an abstract philosophical concept. This collision not only well combines my country's folk art, but also formed the docking and

complementarity of Chinese and Western cultures. At the same time, it also gives a brand new vitality and life a new vitality and life. Therefore, the continuous promotion of the language form of imagery painting not only represents the localization and nationalization of oil painting in my country, but also sets a model for the integration of Chinese and Western art and culture. It also provides reference and reference for the development of Chinese oil painting and contemporary art innovation.

## 2. The common characteristics of folk art and image painting

"Two cultural and artistic systems collide with each other, and they can often emit brilliant and beautiful art flowers." Although image painting and folk art have their own unique artistic language, they also have more obvious common characteristics. Therefore, when the two are combined It will reflect a high degree of consistency. The author believes that the common characteristics of imagery painting and folk art are mainly reflected in three aspects: creative thinking, image shape, and artistic style.

Image painting and folk art are first reflected in the commonality of creative ideas, that is, both have the characteristics of tolerance and openness. Image painting can openly learn the essence of different historical periods, different paintings, and different artistic concepts in language form, and learn from its artistic forms, expression techniques, ideas, and integration. With its tolerance, the nourishment of various cultural and artistic nourishment, these tolerance and acceptance of nutrients are harmonious, accepted, compatible with each other in the painting body, and reflect the tolerance and openness of imagery painting art. Therefore, tolerance and openness are the common characteristics of

image painting and folk art. There are inseparable connections between the two.

Secondly, the common characteristics of imagery painting and folk art are also reflected in the shape of image shape and the characteristics of the shape and shape. The subjective purpose is to subjectively the choice of artistic language and ideological concepts on the basis of real life, so as to create a image and shape with individual characteristics. For example, the form of paper-cutting "Folk Dolls" and "Bao Hulu" dolls, birds, and plants themselves are the subjective and highly general shapes, and then they are subjectively connected together to form a hollow beauty; Plants, this vision and viewpoint are subjective imaginations and are not in reality, so the subjective subjectiveness of folk art for modeling and ideals is the overall expression of folk art.

Another common characteristic of imagery and folk art is manifested in artistic style, namely aesthetic needs and national characteristics. Image painting belongs to contemporary painting, so it is given more times. The common aesthetics of imagery painting and folk art is a common preference for the current crowd. This common aesthetic needs are free and free beauty, and the beauty of external style and internal charm. This common aesthetic demand is given the artistic taste and existence of works. Image painting is more of the return of painting ontology. Therefore, paying attention to tradition, focusing on folk art, and trying to establish a national and local painting style.

### 3. image oil painting draw on the feasibility factor of folk art

Image painting has an inseparable relationship with folk art, which is mainly reflected in the learning and reference of imagery painting on folk art. The reference of imagery painting for folk art is mainly reflected in the concept of styling and color elements.

The first feature of folk art modeling is flat-level. Generally, the front or front of the objects are selected to perform, omissible and complicated turning and decoration, completely flat flat plane treatment, and directly outline the main characteristics of the objects such as the thick lines of lines. In this way, the expression of completeness and equilibrium shows the beauty of simple atmosphere. The second feature of folk art modeling is the imagery. In the field of modern Chinese oil painting today, this image-oriented shape has also been understood and reference by more painters.

Color language is an important artistic language of "imagery" to express image oil painting, with hazy, natural, and transcendence aesthetic characteristics. Image painting mainly reflects the deep traditional aesthetic style and aesthetic taste through subjective colors. Folk art is an endless treasure and the source of all art forms. Drawing on the rich color expression of folk art, it helps to develop the expression of image oil painting color language and make it more romantic. Color, as an important artistic language of image oil painting, is the most direct and most significant as aesthetic object. For artists, color is the expression of emotion, the power of life, and the vastness of the world. Color is an extremely important component element that reflects the "imagery" of image oil painting.

In the development of contemporary painting, many artists studied different forms of folk art in their creation, shape, composition, color, and spiritual performance, etc. The color elements are peeled out of the need for new constituent relationships and emotions. The characteristics of the color, or the overall contrast between color, or the overall contrast relationship between the color.

### 4. Summary

As an important cultural ideology in my country, folk art will inevitably have a great impact on contemporary painting, especially image painting as an important expression form of contemporary art. It is precisely because of the reference and innovation of folk art that has made image painting with distinctive Chinese characteristics. The perfect fusion of imagery painting and folk art has also promoted the innovation of painting language and art form, and provided reference and reference for the innovation of contemporary painting in my country.

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