

中医养生保健服务机构的现状分析

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【摘 要】:

【关键词】:

Analysis on the Current Situation of Health Care Service Institutions of Traditional Chinese Medicine

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Abstract: With the development of economy and society, the standard of health no longer focuses on disease treatment, but requires both disease treatment and mental health. People are also increasingly aware that health focuses on health preservation and prevention. Traditional Chinese medicine health care service is an important carrier to give full play to the great role of traditional Chinese medicine in disease prevention. Actively developing TCM health care services is not only the need of national policies, but also to meet the health needs of the people. This paper expounds the development prospect of TCM health care services, analyzes the development status of TCM health care services, analyzes the development mode of TCM health care services based on the theory of industrial integration, and puts forward relevant suggestions and Countermeasures to promote the better development of TCM health care services. Therefore, we should standardize the standards of TCM health care service institutions, maintain the products of TCM health care industry, bring health protection to the middle-aged and elderly, and do the best in every detail of TCM health care industry, so as to contribute to the people and the middle-aged and elderly. Provide a line of defense for TCM health institutions.

Keywords: Health preservation of traditional Chinese medicine; Service specifications; Current situation analysis; Suggestions and countermeasures

1 中医养生保健服务机构发展前景分析

[1]

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14386

10.47%

2015 65

[2]

[3] 2010 - 2020

50%

70%

88%

93%

2 中医养生保健机构服务产品标准体系的研究思考

+

2.1

3.2

2.2

4 建议与对策

2.3

4.1

2.4

4.2

3 中医养生保健服务机构存在的问题

4.3

3.1

4.4

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